



MARK D. TRENT



CONTACT

818.679.2077
markdtrent@gmail.com
www.markdtrent.com
Wynchinford Farm
860 F Curtis Corner Road
Wakefield, RI 02879

EXPERTISE

- Photoshop
- Illustrator
- Java Script
- Ms Office
- Creativity
- Team Work
- Motivation

LANGUAGE

- English 100%
- Spanish 80%
- Czech 65%

REFERENCE

LISA GREGORIAN
CMO, WARNER BROS
P: 818.977.6681
M: lisagregorian@aol.com

AMY ASTLEY
VP GLOBAL PUBLICITY DISNEY
P: 818.726.8768
M: amy.astley@disney.com

*additional references available upon request

Hello, my name is Mark D. Trenteseaux and I am a Marketing and Sales professional with more than 25 years experience in Brand Marketing, Visual Media, Public Relations, Sales and Promotions. My background experience ranges from worldwide marketing in the entertainment industry to home-grown small business branding and growth. I am ready and poised to take the next step on my career path.

EXPERIENCE

CMO SALES & MARKETING

Glove Cleaners & Safety Products, Inc. 2006 - Present



- Established the Sales & Marketing Division of a Nation-wide Safety & Medical supply company.
- Managed all aspects of the business: Growth Strategy, Budgets, Forecasting & Development
- Worked to garner and grow B2B partners: Walmart, Sam's Club, Royal Caribbean, Valvoline, etc.
- Synergized cross promotions across product lines to existing / new customer base.
- Navigated a 40% growth rate for a successful PPE company during a global pandemic

PROJECT MANAGER

Worldwide Television Marketing, Warner Bros. 2004-2006



- Conceptualized worldwide launch campaigns for new, returning and feature films
- Worked with Time Warner partners to synergize marketing efforts via digital and mobile platforms
- Assisted in promotional presentations for domestic television syndication sales.
- Worked with Publicity to produce talent interviews and EPK footage for launch campaigns
- Worked to help plan Upfronts for over 2000 international clients

MARKETING COORDINATOR

Disney*Media Networks 2001-2004



- Maintained brand loyalty and synergy throughout domestic and international launch campaigns
- Worked to create promotional merchandise in support of worldwide launch campaigns
- Produced Upfronts event for over 2000 clients, codifying brand marketing throughout event
- Created brand marketing synergy between domestic and international Disney Channels worldwide
- Managed and produced on-air press tours for major international markets

JUNIOR PUBLICIST

Hilsinger-Mendelson, Inc. 2000-2001



- Acted as a Junior Publicist for a busy literary PR firm
- Managed book tours, schedules and arrangements for top notch clients: National Geographic, Suzanne Somers, Ann Geddes, Bob Ballard, Marianne Williamson, etc.
- Assisted in promoting authors via talk shows, and prime time television

EDUCATION



1999-2000

Computer Science & Web Applications



1995-1999

BA Communications Visual Media
Minor Spanish Language & L.A. Studies

HOBBIES

